



Current Workspace

Default Workspace >

Search

Overview

Tags

Triggers

Variables

Folders

New Tag

Choose from over 50 tag types.



[ADD A NEW TAG](#) >

Description

[EDIT DESCRIPTION](#) >

Now Editing

Default Workspace

Workspace Changes

0	4	2
Modified	Added	Deleted

[MANAGE WORKSPACES](#) >

Live Version

Version 2

Published 6 days ago
by services@easternstandard.com

Latest Version

Version 2
Modified 6 days ago
by services@easternstandard.com

[LATEST VERSION](#) >

Workspace Changes

Name ▲	Type	Change	Last Edited	User
Click Target	Built-in variable	Enabled	3 minutes ago	services@easternstandard.com
Click Text	Built-in variable	Enabled	3 minutes ago	services@easternstandard.com
Click URL	Built-in variable	Enabled	3 minutes ago	services@easternstandard.com
HTML ID	Built-in variable	Enabled	2 minutes ago	services@easternstandard.com
link click	Trigger	Deleted	6 days ago	services@easternstandard.com
Video Play	Tag	Deleted	6 days ago	services@easternstandard.com

[Activity History](#) >



ACCOUNTS WORKSPACE

Current Workspace
Default Workspace >

Search

Overview


Tags

Triggers

Variables

Folders


Tag Configuration



Choose a tag type to begin setup...

[LEARN MORE](#)

Triggering



Choose a trigger to make this tag fire...

[LEARN MORE](#)



Video Click TEST 

Tag Configuration



Choose a tag type to begin setup...

[LEARN MORE](#)


Triggering



Choose a trigger to make this tag fire...

[LEARN MORE](#)



Choose tag type 

Featured



Universal Analytics

Google Analytics



Classic Google Analytics

Google Analytics



AdWords Conversion Tracking

AdWords



AdWords Remarketing

AdWords



DoubleClick Floodlight Counter

DoubleClick



DoubleClick Floodlight Sales

DoubleClick



Google Optimize

Google Optimize



Google Surveys Website Satisfaction

Google Surveys

Custom

ACCOUNTS WORKSPACE


Current Workspace
Default Workspace

Search

- Overview
- Tags
- Triggers
- Variables
- Folders

Tag Configuration

Tag type

 **Universal Analytics**
Google Analytics

Tracking ID

UA-3436492-1

Track Type

Event

Event Tracking Parameters

Category

Action

{{Click Classes}}

Label

Video Click




Non-Interaction Hit

False

> More Settings

> Advanced Settings

Triggering



Choose a trigger to make this tag fire...

[LEARN MORE](#)




Tracking ID
UA-343649

Track Type
Event

Action
{{Click Cla

Label
Video Click

Name	Type	Folder ▲	Filter
 All Pages	Page View	--	--

Triggering

× Choose a trigger

×

Video Click TEST



SAVE

Name



All Pages

Trigger Configuration



Choose a trigger type to begin setup...

[LEARN MORE](#)



Video Click TEST 

Trigger Configuration



Choose a trigger type to begin setup...

[LEARN MORE](#)




Choose trigger type 

Page View

 DOM Ready

 Page View

 Window Loaded

Click

 All Elements

 Just Links

Other

 Custom Event

 Form Submission

× Choose a trigger

× Video Click TEST

SAVE

Name

All Pages

Trigger Configuration

Trigger type

Click - All Elements 

This trigger fires on

All Clicks Some Clicks

Fire this trigger when an Event occurs and all of these conditions are true

Click Classes

contains

header-image

-

+

ACCOUNTS WORKSPACE

Current Workspace

Default Workspace

Search

Overview

Tags

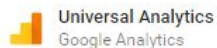
Triggers

Variables

Folders

Tag Configuration

Tag type



Tracking ID [?]
UA-3436492-1

Track Type
Event

Action
{{Click Classes}}

Label
Video Click

Triggering

Firing Triggers



Video Click TEST
All Elements





Current Workspace

Default Workspace >

Search

Overview

Tags

Triggers

Variables

Folders

Tags

NEW

Name ▲

Type

Firing Triggers

Video Click TEST

Universal Analytics

Video Click TEST

Publish Now

Push your changes live to your site.

PUBLISH

Preview and Debug

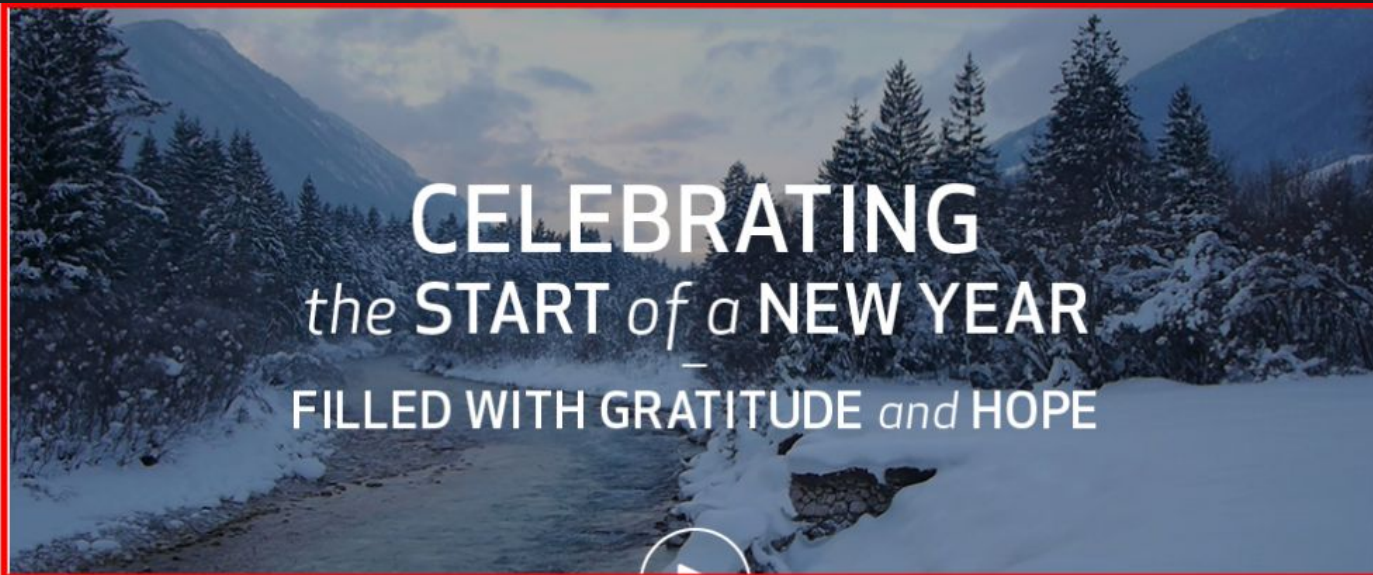
Verify and check for problems before publishing your tags.

PREVIEW

Save as New Version

This will save your current version and create a new draft version to work on.

CREATE VERSION



Summary

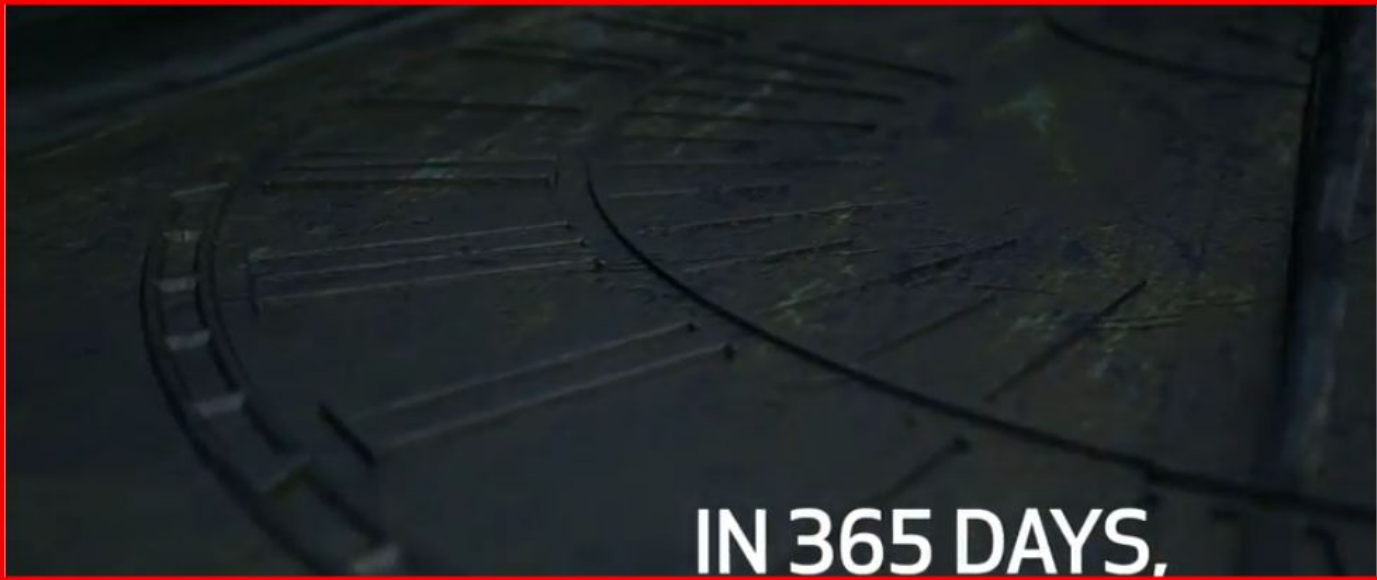
- 3 Window Loaded
- 2 DOM Ready
- 1 Page View

Tags Not Fired On This Page:

Video Click TEST

Universal Analytics

INITIAL LOAD OF PAGE -
BEFORE CLICKING VIDEO



- Summary
- 4 gtm.click
- 3 Window Loaded
- 2 DOM Ready
- 1 Page View

Tags Fired On This Page:

Video Click TEST
Universal Analytics - Fired 1 time(s)

AFTER CLICKING VIDEO